



Media Contact:

J. Scott Punk, APR

+44 (0)7.824.436.422

+1.703.558.3183

jspunk@esi-intl.com

FOR IMMEDIATE RELEASE

ESI Expands to Meet Client Demand in Asia

Alan Garvey Promoted to Managing Director Asia & EMEA

Singapore – 25 May 2010 – For the past several years, ESI International has consistently added resources to support and promote the professions of project management and business analysis throughout Southeast Asia and China. As strong growth returns to the region, ESI has again strengthened its commitment and today announced the promotion of Alan Garvey as ESI’s Managing Director of Asia and EMEA.

For more than eight years Garvey has led the expansion of ESI’s operations in Europe, the Middle East and Africa. His extensive experience with multi-language, multi-currency and multi-cultural business environments will ensure ESI has the leadership it needs to grow along with its clients.

Initially ESI will focus on China, Singapore, Malaysia, the Philippines and Hong Kong, reaching out to the rest of the region as client needs arise. Garvey has three key objectives for ESI over the next 12 months:

1. Help the region’s senior executives better understand how strong project management can improve results.
2. Increase ESI senior executive engagement in growing long-term relationships with state owned enterprises and businesses in China.
3. Build and adapt learning content, tools and techniques to meet the unique needs of technical professionals in the region as necessary.

“With a great team and fully-staffed offices throughout the region, ESI has the infrastructure in place to succeed for its clients in the region,” said Garvey. “Now we need to help business and governmental leaders realize the impact improved project management can deliver.”

“Alan is well-suited for this leadership role. He joined the ESI EMEA team in 2002 and led them through very similar opportunities,” said John Elsey, President & CEO, ESI. “The success and growth our clients have seen in EMEA has been very impressive and I believe his experience will be beneficial for our clients in Asia as well.”

###

About ESI International

ESI, a subsidiary of Informa plc (LSE:INF), helps people around the world improve the way they manage projects, contracts, requirements and vendors. In addition to ESI’s more than 100 courses delivered in more than a dozen languages at hundreds of locations worldwide, ESI offers several certificate programs through our educational partner, The George Washington University in Washington. Founded in 1981, ESI has regional headquarters in Singapore, Washington and London. To date, ESI’s programmes have benefited more than 1 million professionals worldwide. For more information, visit www.esi-intl.com.sg.

ESI INTERNATIONAL

Informa Performance Improvement Asia Pte Ltd

111 Somerset Road, #10-06 TripleOne Somerset, Singapore 238164

Phone: +(65) 6505 2040 . Fax: +(65) 6505 2001 . www.esi-intl.com.sg

Company Reg. No.: 199700279E

Offices in: BEIJING . SHANGHAI . TAIWAN . HONG KONG . SINGAPORE