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FOR IMMEDIATE RELEASE

ESI International Expands Australia & New Zealand Market Operations *Global Infrastructure Brings Benefits to New/Existing Clients*

Arlington, VA USA – July 1, 2010 – It was announced today that ESI International will now deliver its world-class learning programs and services direct to the Australian and New Zealand markets. While the region’s businesses have benefited from ESI’s curricula for more than nine years, they will now have easier access to ESI’s global infrastructure and an expanded range of learning services.

The regions businesses and government agencies will now have easy access to ESI’s deep bench of subject matter experts, improved coordination for international programs and a greatly expanded range of services including assessments, coaching, methodology development as well as ESI’s global, online learning options.

“For years we have worked through our partner’s operations in Australia and New Zealand,” said John Elsey, President & CEO, ESI. “Several factors, including the current economic rebound, make this the right time to expand our client offerings in this key market.”

Jenny Daley, Managing Director – Australia/New Zealand, Omega Performance, one of ESI’s sister Informa Performance Improvement companies, will also lead Australia/New Zealand, ESI. “Our new and existing clients will see great, long-term benefits from direct access to ESI and the broad range of learning program resources and tools it offers in addition to instructor led courses,” said Daley.

ESI was fortunate to establish its presence in the Australian/New Zealand market through its partner PLS Australia during the last nine years. ESI will continue to deliver its existing high-quality programs under the ESI brand with uninterrupted service. “We will continue to work with all its clients to deliver learning programs for technical and business professional in the areas of program management, project management, business analysis, business skills and contract management,” said Daley.

“PLS and its clients have enjoyed an excellent relationship with ESI over the last nine years,” said Chris Carrick, CEO, PLS. “This change will provide our former ESI clients with continued access to the best project management learning programs available anywhere.”

For more information about ESI’s expanded operations in Australia and New Zealand visit: www.esi-au.com or contact us at: +61 2 9080 4390 or info@esi-au.com.

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About ESI International

ESI, a subsidiary of Informa plc (LSE:INF), helps people around the world improve the way they manage projects, contracts, requirements and vendors. In addition to ESI’s more than 100 courses delivered in more than a dozen languages at hundreds of locations worldwide, ESI offers several certificate programs through our educational partner, The George Washington University in Washington. Founded in 1981, ESI’s worldwide headquarters are in Arlington, Va., USA. To date, ESI’s programs have benefited more than one million professionals worldwide. For more information visit www.esi-intl.com.

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